

Dear Placement Team/candidate,

We have pleasure in announcing the commencement of our company's Campus Recruitment Program 2022, for inducting fresh Management Graduates .Share this opportunity with your friends who are eligible - **MBA Sales/Marketing/International Business/General Management Male 2022 Passouts.**

**Last date of registration have been extended to 28th August 2020 , 10 PM**

Berger Paints India Limited is a leading paint company of India, headquartered in Kolkata with a consolidated gross sales turnover of more than Rs.6800crs, having its operations spread across India,Nepal, Poland & Russia.

We wish to invite the current final year batch of management students having their specialization only in Sales & Marketing stream for positions in our Non-Management front line sales cadre as **Senior Sales Officer Trainee (SSOT)** in Decorative Paints Division.

As part of our requirement for the position, the following eligibility criteria are set for the students, in order to help them participate in our Virtual Campus Recruitment Program:

- **Decorative Paints ( Retail ) ?** Should possess minimum academic qualification as Graduate in Science / Commerce / Management / Engineering only, before pursuing their MBA program. However, students with graduation in Engineering having Information Technology / Telecommunication specializations shall not apply as they will not be considered for this division.
- Should have scored at least 55% marks all throughout the academic career.
- Should preferably have command over at least one regional Indian language; apart from fluency in English & Hindi.
- Should have Good Communication, Interpersonal & Analytical skills.
- Should possess a two wheeler driving license. (Mandatory requirement, else will be rejected) Though Berger Paints believes in Equal Employment Opportunity, but looking into the nature of the Job we wish to restrict this Recruitment Program of Sales Officer Trainees to **male candidates only.**

Apply Now Link: <https://forms.gle/Z7gb4SieWHNKdTa4A>

Apply Now

#### Selection Process:

- Interested students can register through the link by Our recruitment Partner Fresersworld.com on or before 26th August.
- Aptitude test will be conducted on in September first week.
- Shortlisted students after online test will have Regional round of interview
- Final Interview will be conducted

The students who are appointed for the position of Sales Officer Trainees shall be on-boarding in batches starting from **2nd May 2022** in our company and shall have to undergo training for a period of **One Year.**

The initial compensation being offered is CTC of approx. Rs. **5.75 lacs per annum.** Post training, the Trainees will be confirmed as **Senior Sales Officer** with clearly defined responsibilities. The next career level progression will be of Sales Supervisor and finally into management grade as Sales Executive, which may take an approx. time frame of 3-4 years based on individual performance.

Regards,  
**Berger Paints**