



SANT BABA BHAG SINGH UNIVERSITY

Village Khiala P.O. Padhiana, Distt - Jalandhar (Punjab) India -144030

Department of Training & Placement

Contact No: 0181-2711165/2711655 E-Mail: placements@sbbsuniversity.ac.in Website: www.sbbsuniversity.ac.in

Ref No: 15/SBBSU/T&P/24/414

26 December 2024

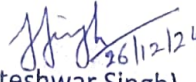
Circular

1. Department of Training & Placement is going to organize Off Campus Placement Drive by Lovely Auto (Arena & Nexa). Details are as below:

Company Name	Lovely Autos (Arena & Nexa), Jalandhar
Qualification	B.Com/BBA/B.A/MBA/BCA/Any Graduates
Batch	2023 & 2024 pass out batch
Job Location	Jalandhar, Nakodar, Shahkot, Adampur, Kartarpur, Bhogpur, Bholath, Jandiala, Goraya, Apra, Phillaur, Bllga, Kapurthala, Nawashehr, Banga, Balachaur
Pay Package	Min. Rs.15100 per month + Lucrative Incentives
Role	Relationship Manager (Sales Executive)/ EDP (Billing Executive)
Responsibilities	<ul style="list-style-type: none">➤ Build and maintain relationships with customers➤ Give a brief about the product, features and benefits to the customers➤ Achieve or exceed sales targets➤ Maintain process for Pre-Sales (Lead generation / Referrals/ Offering Test Drives to customers) & Post Sales (Delivery / Service)➤ Responsible for Customer Satisfaction and long term relationship building➤ Maintain customer records, carry sales visits and acquire new customers
Requirements	<ul style="list-style-type: none">➤ Result Oriented➤ Team Player➤ Excellent communication skills and selling skills➤ Customer centric

2. All the interested students are advised to send their CV at placements@sbbsuniversity.ac.in before **29 December 2024**.

3. Dean UICM/UIH/UICA/UIS are requested to share this information with their respective branch students & motivate them for maximum participation for the selection process.


(Dr. Jagteshwar Singh)
Director Training & Placement

To:

Dean – UICM/UIH/UICA/UIS - (For necessary action and circulate to the concerned HoDs/CoDs, please)

CC:

1. Secretary, SBBSMCS- For kind information, please.
2. Vice Chancellor, SBBSU- For kind information, please.
3. Registrar, SBBSU- For kind information, please.
4. Dean Academics, SBBSU - For kind information, please.
5. Director IQAC, SBBSU - For kind information, please.