



SANT BABA BHAG SINGH UNIVERSITY

Village Khiala P.O. Padhiana, Distt - Jalandhar (Punjab) India -144030

Department of Training & Placement

Contact No: 0181-2711165/2711655 E-Mail: placements@sbbsuniversity.ac.in Website: www.sbbsuniversity.ac.in

Ref No: 04/SBBSU/TSP/24/383

09 September 2024


Circular

1. Department of Training & Placement is going to organize Campus Placement Drive for the 2024 pass out batch students. Details are as below:

Company Name	Protolabz eServices, Phagwara
Qualification	MCA/MBA (Only female preferred)
Batch	2024 passout batch
Salary	Negotiable
Role	BDE (Business Development Executive)
Vacancies	02
Job Responsibilities	<ul style="list-style-type: none">➤ Responsible for Online Bidding on various portals like Upwork etc.➤ He/ she is involved in the communication with clients and achieving targets.➤ Communicate new project opportunities to an existing potential client.➤ Responsible for Lead generator, Calling, Drafting of proposals, Client interaction, Negotiation, Follow ups, and also coordination with the technical team.➤ Create a Business Proposal, Presentations, Slides, and other documents as required by a potential client.➤ Build and maintain strong relationships with prospects and existing clients.
Location	Phagwara

2. All the interested students are advised to send their CV @ placements@sbbsuniversity.ac.in before **11 September 2024**.

3. Dean – UICM& UICA are requested to share this information with their respective branch students & motivate them for maximum participation for the selection process.


(Dr. Jagteshwar Singh)
Director Training & Placement

To:

Dean - UICM& UICA (For necessary action, please & circulation among the Cods & Hods). Through email
CC:

1. Secretary, SBBSMCS- For kind information, please.
2. Vice Chancellor, SBBSU- For kind information, please.
3. Registrar, SBBSU- For kind information, please.
4. Dean Academics, SBBSU - For kind information, please.
5. Director IQAC, SBBSU - For kind information, please.