

On 23-Aug-2021, a **Guest Lecture** was organized by the CSA Department on **“Startup Operations in Digital Marketing”** via. **Online mode**. The informational lecture was delivered by Mr. Gagan (Digital Marketing Head of Solitaire Infosys, Mohali). He shared valuable information about the latest trends of Digital marketing in industries and how students can build their career in Digital Marketing. The HoD/ CoD, faculty members and the students of the CSA Department were present during the lecture and got mesmerized by the way he presented his lecture.