



## Activity Report on “Intellectual Property Rights”

**Event Date:** 18<sup>th</sup> May 2022

**Event Venue:** Virtual Mode

**Organising unit/ agency/ collaborating agency:** Department of Management (UICM)

**Name of the scheme:** Intellectual Property Rights

**Number of students participated in such activities:** 80

### Summary of Report:

The Department of Management (UICM) of Sant Baba Bhag Singh University, Jalandhar has organized an online guest lecture on “**Intellectual Property Rights**” on 18<sup>th</sup> May 2022 with the presence of hon’ble Vice Chancellor Dr. Dharamjit Singh Parmar, Dr. Ramandeep Chahal, Dean UICM, Dr. Seema Garg, Dean UIL, Ms. Inderpreet Kaur, COD (Department of Management) all faculty members and students. Ms. Kuljeet Kaur (AP Department of Management) inaugurated the session by inviting the worthy speaker **Dr. Monika Arora**, Assistant Professor in Govt. College for Women, Ludhiana Punjab. The students of BBA, MBA, took active participation in the guest lecture.

**Dr Arora**, the speaker of the day discussed various aspects of Intellectual Property Rights like Patents, Copyright, Trademark alongwith its implications and procedure for registration. Dr. Arora also handled queries of students regarding IPR.

In the last session, Ms. Neha (AP Department of Management) delivered a Vote of thanks to respected speaker **Dr. Monika Arora** for sharing her valuable knowledge and expertise with the students. She also thanks hon’ble Vice Chancellor, Deans, Coordinator of Department and all Faculty Members and students for cooperating and supporting the guest lecture.

### Glimpse of the Event:



# SANT BABA BHAG SINGH UNIVERSITY

Vill. Khiala, P.O. Padhiana, Distt. Jalandhar- 144030  
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Recognized by UGC under Section 2(f) of UGC Act, 1956  
KHALA, ADAMPUR, JALANDHAR

### Expert Lecture on **"INTELLECTUAL PROPERTY RIGHTS"**

**ORGANIZED BY**  
Department of Management,  
University Institute of Commerce and Management  
(under the Aegis of IQAC)

**18<sup>th</sup> May, 2022 (Mode: Online)**

**TIMING: 10:30 AM TO 11:30 AM**



**Resource Person**

**Dr. MONIKA ARORA**

Assistant Professor,  
Govt. College for Women  
Ludhiana, Punjab



With Heavenly blessings of  
Sant Baba Dlawar Singh (Brahm ji)



Chief Patron  
Sant Sarwan Singh Ji  
Hon'ble Chancellor, SBBSU



Patron  
Dr. Dharmjit Singh Parmar  
Vice Chancellor, SBBSU

DESIGNED BY: MULTIMEDIA DEPARTMENT

**Convener**  
**Dr. Ramandeep Kaur Chahal**  
Dean UICM

**Organizing Secretary**  
**Ms. Inderpreet Kaur**  
CoD, Management

#### Registration Link

<https://docs.google.com/forms/d/e/1FAIpQLSe8ssGh95fJYFFZxHWvYq2G4PTOELj2sqJ6SM2822qvzg2knw/viewform>

#### CONTACT US AT

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(+91) 99144-22388

Venue: Department of Management  
Mode of Conduct: Virtual

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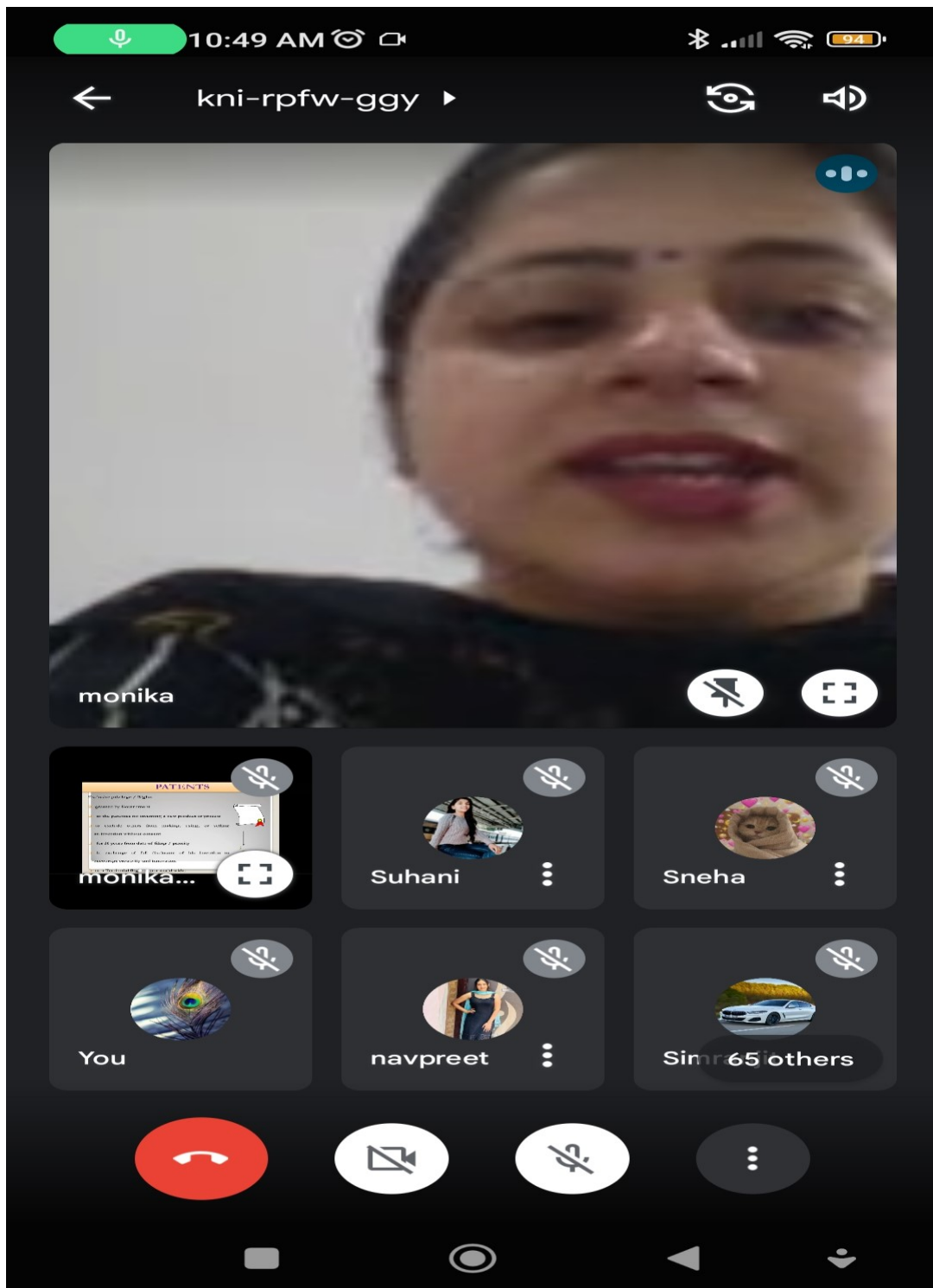




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10:48 AM

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### PATENTS

- Exclusive privilege / Rights granted by Government
- to the patentee for inventing a new product or process
- to exclude others from making, using, or selling an invention without consent
- for 20 years from date of filing / priority
- in exchange of full disclosure of his invention to encourage creativity and innovation
- as a Territorial Right & not world wide.

monika is presenting

monika

Suhani

Sneha

You

navpreet

Simr 65 others



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10:46 AM

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### INVENTION

Section 2(1)(i) of Patents Act,1970 defines

Invention means,  
a new product or process

involving an inventive step( non- obviousness)  
and  
capable of industrial application.

monika is presenting

monika

Suhani

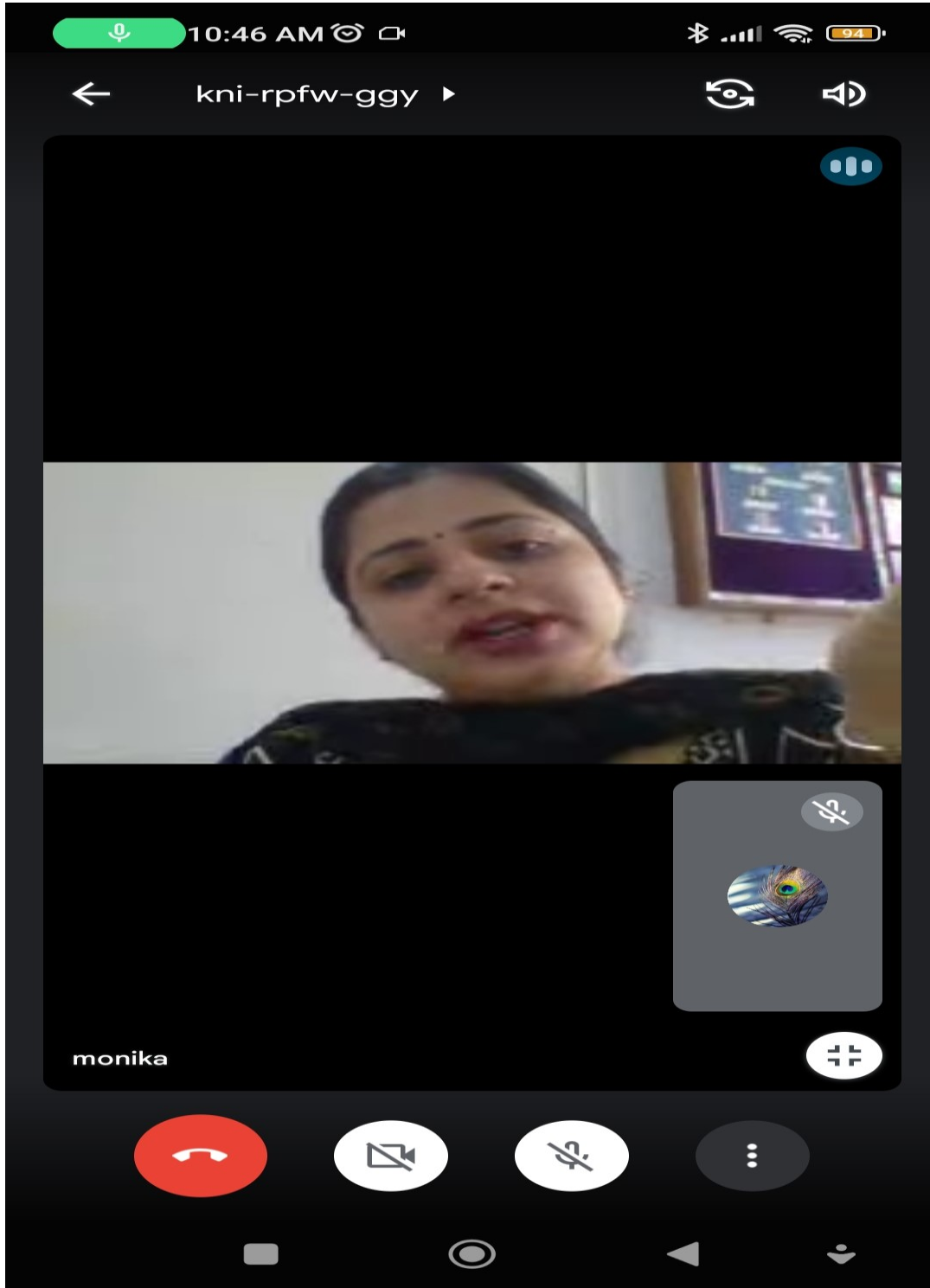
Sneha



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Event Organizers :

Department of Management