



Event Name: Webinar on Intellectual Property Rights

Event Date: 11th November, 2021

Number of Participants in such activities: 105

Event Venue/ Time: 2:00 PM onwards through online platform (Google meet).

Organizing unit/ agency/ collaborating agency:, Department of Life Sciences & Allied Health sciences, Department of Physical Sciences in collaboration with IPR SBBSU Cell and SBBSU Innovation Cell, SBBSU

Name of the scheme: Under the aegis of IQAC, SBBSU

Activity Report

- With the heavenly blessings of Revered Sant Baba Dlawar Singh Ji (Brahm Ji), the benign endorsement of Chancellor, SBBSU, Sant Baba Sarwan Singh Ji, under the able guidance of Hon'ble Vice-Chancellor, SBBSU, Prof. (Dr.) Dharmjit Singh Parmar the department of Physical Sciences and life Sciences & allied health sciences in collaboration with IPR SBBSU Cell and SBBSU Innovation Cell under the aegis of IQAC organized a webinar on "Intellectual Property Rights", on 11/11/2021.
- Mrs. Pooja Kumar, Registered Patent Agent (Govt. Of India), Founder and director of Innovative Intellect LLP, Gaziabad was the resource person.
- Ms Pooja Kumar is a Registered Patent Agent and Start-up facilitator of Govt. of India. She holds more than 15 years of experience in Intellectual Property Rights Field. She has filed more than 500 Patents. She has delivered more than 200 Awareness programs related to Intellectual Property Rights. Recently in 2020, she is recognized as top women consultants for her contribution in the field of IPR. She has empanelled with Gujarat Innovation Council. She is not only creating IP awareness in India but also working for international countries. Recently she is invited as panelist in Nigeria for one IP radio station.
- More than 60 participants of different streams of masters and PhD scholars have attended the webinar. The entire lecture was very interactive and informative for the participants.
- Webinar commenced with the welcome address by Dr Vikrant Jaryan, Co-Convener of IPR cell SBBSU.



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- Expert has highlighted various points during the webinar : Different types of Intellectual properties Rights and elaborated the process of filling the patents, copy rights etc.
 - Expert has motivated faculty members and research students to gain knowledge about IPR and try to file patents. Students have enthusiastically participated in Q/A session as well.
 - The webinar was highly informative and motivational for students and Faculty.
 - Webinar was concluded with Vote of thanks by Dr Nisha Sharma and Dr Shweta Singh, Conveners of the Webinar.
 - There is no registration fee for the webinar. e-Certificates have been issued to all the participants on the successful participation and submission of Feedback form of the Webinar (Feedback form provided at the end of the online session).

Registration link for Webinar: <https://forms.gle/9zdfAxc84YUuc6Ho8>

Google meet Link for webinar is <http://meet.google.com/ynw-gmwz-dxc>



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Glimpse of the activity:



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ONE DAY WEBINAR ON INTELLECTUAL PROPERTY RIGHTS

ORGANIZED BY

Department of Physical Sciences, Department of Life Science & Allied Health Science in collaboration with IPR Cell SBBSU and Innovation Cell, SBBSU Under the aegis of IQAC, SBBSU

11th November, 2021

02:00pm - 03:00pm



With Heavenly blessings of
Sant Baba Diawar Singh Ji (Brahm Ji)



Chief Patron
Sant Sarwan Singh Ji
Hon'ble Chancellor, SBBSU



Patron
Dr. Dharmjit Singh Parmar
Vice Chancellor, SBBSU



Speaker
Mrs. Pooja Kumar
Registered Patent Agent
(Govt. of India),
Founder & Director Innove
Intellects LLP, Gaziabad, India

Dr. NISHA SHARMA
COORDINATOR,
PHYSICAL SCIENCE

CONVENOR
Dr. SHWETA SINGH
COORDINATOR,
LIFE SCIENCE & ALLIED
HEALTH SCIENCE

Dr. VIJAY DHIR
DEAN LIET

CO-CONVENOR
Dr. VIKRANT JARYAN
IPR CELL, SBBSU

CO-CONVENOR
Dr. HONEY SHARMA
IPR CELL, SBBSU

Er. NEHA KAPILA
IPR CELL, SBBSU

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Via:- Google meet & YouTube live streaming

Registration link: <https://forms.gle/9zdfAxc84YUuc6Ho8>

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The image displays three screenshots from a Zoom meeting. The leftmost screenshot is a mobile phone view showing a presentation slide titled "Registration of IP". The slide content includes:

- Registration ensures that IP rights are legally protected and the creator is officially recognized as the creator.
- Registration allows the creator to enjoy limited monopoly over the creation.
- It also excludes other from utilizing, copying, manufacturing, selling, importing or exporting the product.
- The creator is also at liberty to sell or license his/her creation and earn lump sum or in form of royalties.

Below the slide, it says "Vikrant is presenting". The Zoom interface shows participants: POOJ..., Simra..., Neha, You, and Ad42 others.

The middle and right screenshots show the Zoom meeting interface on a desktop. The presentation slide is titled "Introduction to IP" and "Trade Secret". The slide content includes:

- Trade Secret**
- Any confidential information that provides a company with a competitive edge.
- Could be an invention that does not fulfil patentability.
- Advantages:**
 - Longer protection (as long as you can keep it a secret)
 - Cheaper (no patent fees to pay)
- Disadvantages:**
 - High risk (reverse engineering, information leakage)

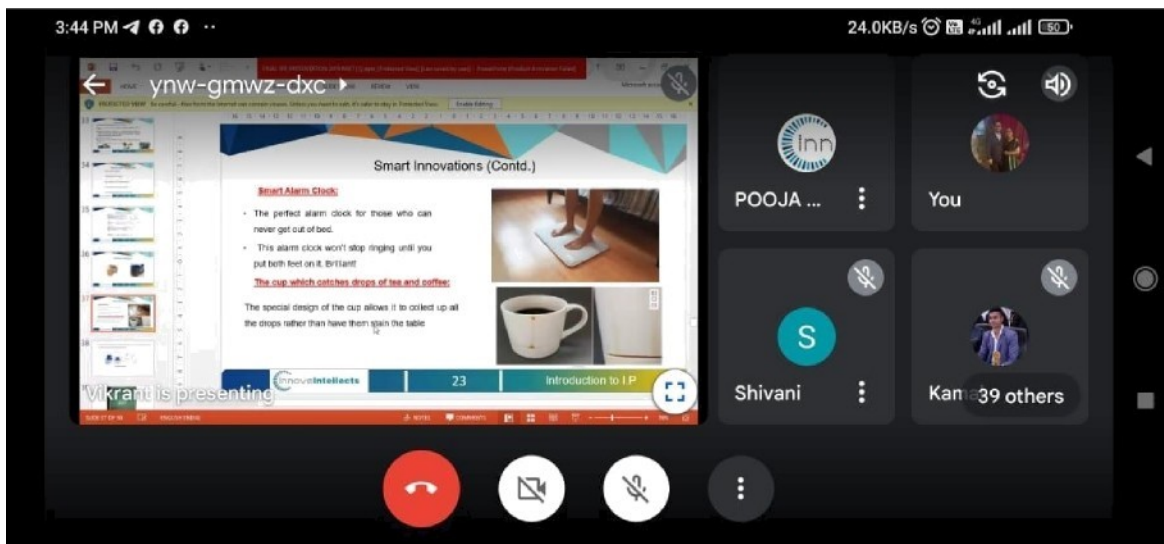
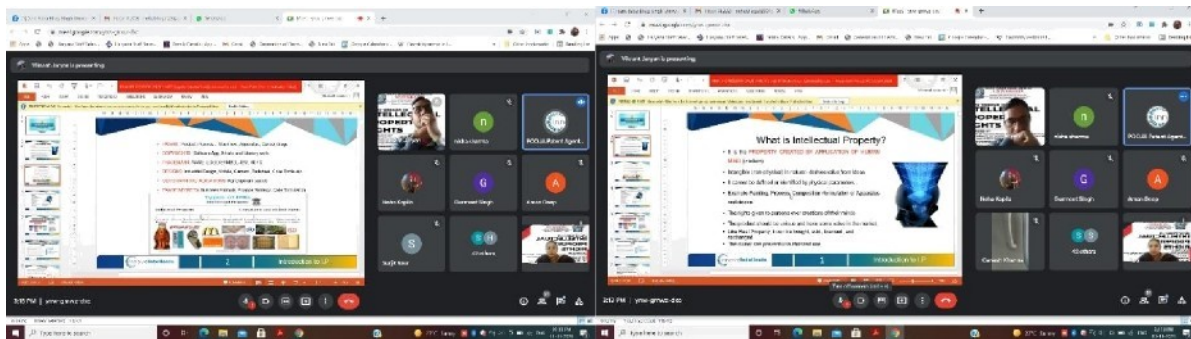
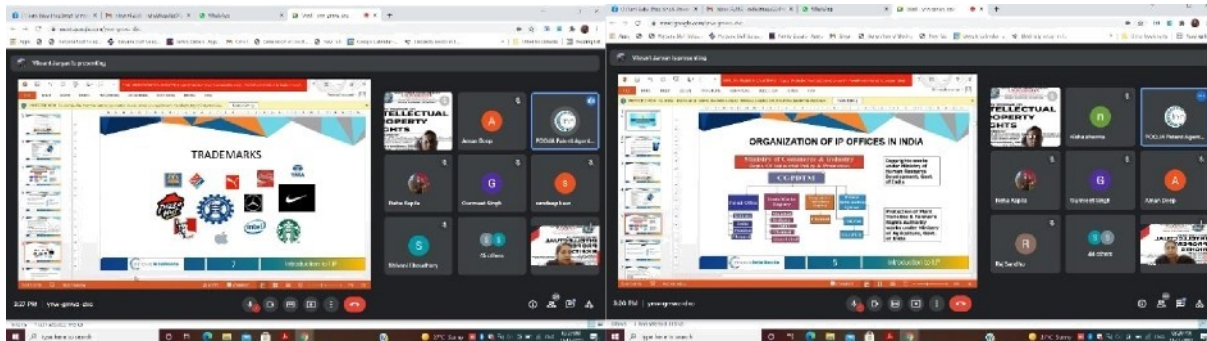
The Zoom interface shows a grid of participants and a "Stop presenting" button.



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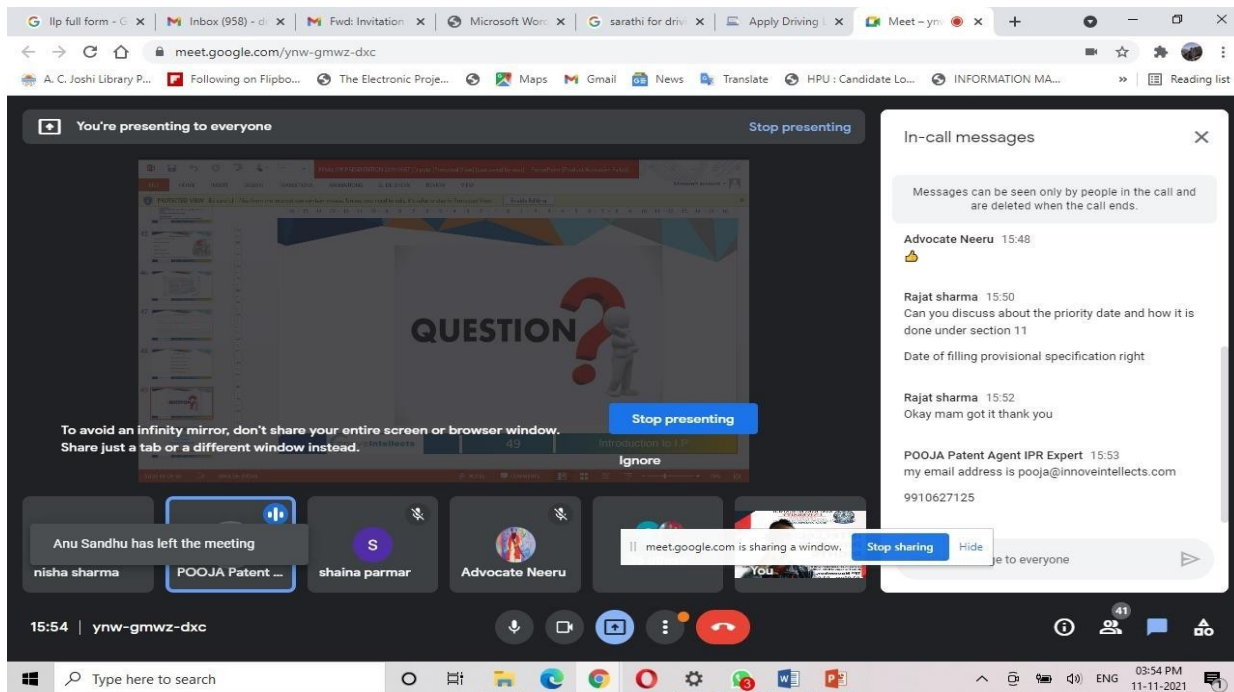
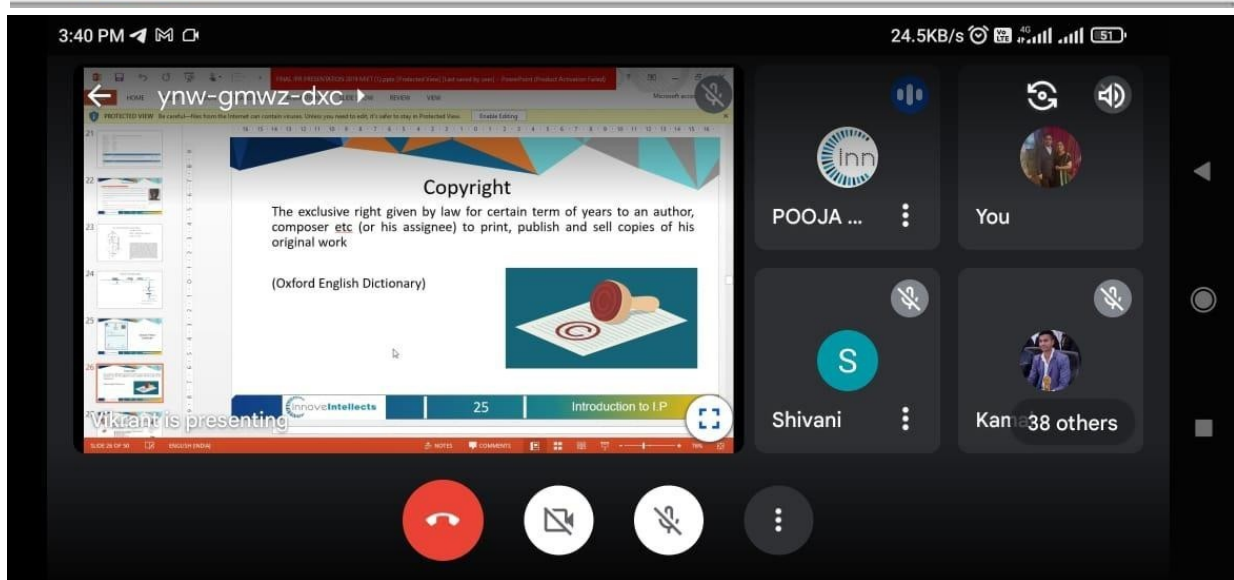




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Dr. Nisha Sharma
(Coordinator, Physical Sciences)

Dr. Shweta Singh
(Coordinator, Life Sciences & Allied Health Sci.)

Dr. Vikrant Jaryan
(Co-Convener IPR Cell, Innovation Cell BBSU)