

List of Students Undertaking Research Project

Academic Session:2018

Name of Institute:UICM

Name of Department:Maangement

Total Number of students in the Programme:32

Total Number of students undertaking Research Project: 32

Percentage of students undertaking Research Project:100

BBA 2018							
Sr No	Prog. Code	Prog Name	Name	Roll No	Title	Duration	Guide
1	25	BBA	18250001	Akanksha Rani	Ratio Analysis	45 Days	Ms. Inderpreet Kaur
2	25	BBA	18250003	Amandeep kaur	Brand awareness of Samsung mobiles in india	45 Days	Ms. Deepti
3	25	BBA	18250039	Priyanka banerjee	Capital budgeting	45 Days	Dr. Varinderjeet Singh
4	25	BBA	18250057	anmol	custmor satisfaction towards verka plant	45 Days	Ms. Neha
5	25	BBA	18250009	Diksha	Brand Analysis of Royal Enfield	45 Days	Dr. Sandeep Randhawa
6	25	BBA	18250013	Harpreet Kaur	Consumer Behaviour towards Maruti Suzuki	45 Days	Ms. Deepti
7	25	BBA	18250018	Jaspreet kaur	Promotion decision	45 Days	Dr. Ramandeep Kaur
8	25	BBA	18250016	Jasleen kaur	Marketing research	45 Days	Ms. Deepti
9	25	BBA	18250017	Jasmeen	Customer dealing	45 Days	Ms. Kuljeet Kaur
10	25	BBA	18250021	Kajal	Market segmentation of the Maruti Suzuki	45 Days	Ms. Kuljeet Kaur
11	25	BBA	18250033	Prabhdeep kaur	Effectiveness of distribution channels	45 Days	Ms. Deepti
12	25	BBA	18250022	Kiranpreet kaur	A study on commodities trading-investment and speculation	45 Days	Ms. Inderpreet Kaur
13	25	BBA	18250026	Navjot kaur	Product decision	45 Days	Ms. Deepti
14	25	BBA	1825	Navpreet	E- Marketing Mix on Digital Adda	45	Dr. Sandeep

			0027	kaur		Day s	Randhawa
15	25	BBA	1825 0029	Neha Rani	Brand loyalty in maruti suzuki	45 Day s	Dr. Ramandeep Kaur
16	25	BBA	1825 0032	Parmjit kaur	Social media advertising on digital adda	45 Day s	Dr. Ramandeep Kaur
17	25	BBA	1825 0020	Jyoti	Inventory management	45 Day s	Dr. Varinderjeet Singh
18	25	BBA	1825 0034	Prabhdy a I	A Study On Digital Marketing Services	45 Day s	Ms. Kuljeet Kaur
19	25	BBA	1825 0024	Manpreet kaur	Working capital management	45 Day s	Dr. Varinderjeet Singh
20	25	BBA	1825 0035	Priya	Money management of co-operative Bank	45 Day s	Dr. Varinderjeet Singh
21	25	BBA	1825 0036	Priya	Promotional marketing	45 Day s	Dr. Sandeep Randhawa
22	25	BBA	1825 0037	priya	Investors perception regarding various investments avenues available at the stock market	45 Day s	Ms. Inderpreet Kaur
23	25	BBA	1825 0040	Pushpanj ali	Fate of regional stock exchange	45 Day s	Ms. Inderpreet Kaur
24	25	BBA	1825 0041	Pushpind er Singh	Digital marketing health care	45 Day s	Dr. Sandeep Randhawa
25	25	BBA	1825 0044	Rajvir	Channels of distribution	45 Day s	Ms. Neha
26	25	BBA	1825 0045	Ranjeet kaur	Consumer perception towards Royal Enfield	45 Day s	Ms. Kuljeet Kaur
27	25	BBA	1825 0046	Raveena madhas	Advertising and sales promotion	45 Day s	Ms. Neha
28	25	BBA	1825 0008	Deepika	Marketing strategy	45 Day s	Dr. Sandeep Randhawa
29	25	BBA	1825 0047	Sahil saroya	SOCIAL MEDIA MARKETING IN TODAY'S BUSINESS	45 Day s	Ms. Kuljeet Kaur
30	25	BBA	1825 0005	Balraj Saroya	Comparative study in between Traditional marketing and Digital marketing	45 Day s	Dr. Ramandeep Kaur
31	25	BBA	1825 0050	Simran jeet	Torisum packeges and air ticketing service	45 Day s	Ms. Neha
32	25	BBA	1825 0051	Sonali	Study of customer relationship management at hoshiarpur automobiles	45 Day	Ms. Neha

List of Students Undertaking Research Project

Academic Session:2016

Name of Institute:UICM

Name of Department:Maanagement

Total Number of students in the Programme:30

Total Number of students undertaking Research Project:30

Percentage of students undertaking Research Project:100

MBA 2018

Sr No	Prog. Code	Prog Name	Name	Roll No	Title	Duration	Guide
1	26	MBA	Amandeep Singh	18260001	Steps towards CRM by Khakh Motors Hoshiarpur	45 Days	Ms Deepti
2	26	MBA	Arun Kumar	18260002	Strategies of Marketing adopted by M.H Automobiles UNA	45 Days	Ms Manpreet
3	26	MBA	Bhupinder Singh	18260005	Customer Satisfaction towards Hero service Centre at Khakh Motors Hoshiarpur	45 Days	Mr Gagandeep
4	26	MBA	Bindia Bhalla	18260006	Goods and Services Tax on E Way Bill with Gaurav Bawa and Associates	45 Days	Ms Amrinder kaur
5	26	MBA	Dharminder kaur	18260007	Credit Appraisal of Central Bank of India	45 Days	Ms Inderpreet kaur
6	26	MBA	Gurvinder Kaur	18260008	A Study on Goods and Services Tax in region Punjab with Gaurav Bawa and Associates	45 Days	Ms Deepti
7	26	MBA	Harjit Deol	18260009	Analysis of Working Capital Management of Jalandhar Central Cooperative Bank	45 Days	Ms Manpreet
8	26	MBA	Harjit Kaur	18260010	Ration Analysis of Financial Statements of International Tractors Limited	45 Days	Mr Gagandeep
9	26	MBA	Kajal	18260014	Analysis of Financial Statements of Infowiz Company	45 Days	Ms Amrinder kaur
10	26	MBA	Kajal Pathania	18260015	Absent	45 Days	Ms Inderpreet kaur

11	26	MBA	Komalpreet Dhir	18260017	Capital Budgeting of Infowiz Company	45 Days	Ms Deepti
12	26	MBA	Marisha Sharma	18260024	Ration Analysis of Think Next Technologies Private Limited	45 Days	Ms Manpreet
13	26	MBA	Neha Sharma	18260027	Job Satisfaction of Employees in BUY and INVEST Company pvt. Ltd.	45 Days	Mr Gagandeep
14	26	MBA	Nisha Kumari	18260028	A Study of Employee Motivation at Infowiz Company	45 Days	Ms Amrinderkaur
15	26	MBA	Pawanjit Kaur	18260030	Job Stress at Think Next Technologies Mohali	45 Days	Ms Inderpreetkaur
16	26	MBA	Raj Kumari	18260035	Fundamental Analysis of Automobile Hoshiarpur	45 Days	Ms Deepti
17	26	MBA	Rekha Devi	18260036	To Study performance Appraisal of Employees at Techmarbles Web Solutions	45 Days	Ms Manpreet
18	26	MBA	Saniya Malik	18260037	Employee Satisfaction at NHPC Ltd. Chamba HP	45 Days	Mr Gagandeep
19	26	MBA	Sapna	18260038	Absent	45 Days	Ms Amrinderkaur
20	26	MBA	Shivani Sharma	18260041	Recruitment and Selection process of the Infowiz A-Software Solution	45 Days	Ms Inderpreetkaur
21	26	MBA	Shweta Jhammit	18260042	Financial Analysis of Institutes of Management and Technology Studies	45 Days	Ms Deepti
22	26	MBA	Soni Katoch	18260044	To Study Factors Affecting Employee Retention at Tech Marbles Web Solutions	45 Days	Ms Manpreet
23	26	MBA	Sonia Devi	18260045	Training and Development at Samba Unit Jammu	45 Days	Mr Gagandeep
24	26	MBA	Sukhdeep Kaur	18260046	Cash Flow Statements of Yaak International	45 Days	Ms Amrinderkaur
25	26	MBA	Sukhdeep Singh	18260047	Quality of Work Life of Sonalika International Tractors Limited	45 Days	Ms Inderpreetkaur
26	26	MBA	Harpal Singh	18260051	Training and Development of SR Motors Hoshiarpur	45 Days	Ms Deepti

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27	26	MBA	Damandeep Kaur	18260052S	Income Tax; Awareness and Perception of Tax payers	45 Days	Ms Manpreet
28	26	MBA	Manveer Kaur	18260053	Factors influencing Plastic Money with Gaurav Bawa and Associates	45 Days	Mr Gagandeep
29	26	MBA	Diwakar Kumar	18260056	A Study on Conflict Management at Infowiz Company	45 Days	Ms Amrinder kaur
30	26	MBA	Asif Wali	18260057	Customer Satisfaction and Perception towards E Banking Services provided by J and K Bank	45 Days	Ms Inderpreet kaur