



Sant Baba Bhag Singh UNIVERSITY

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Industry-Institute Interaction Cell(IIC)

The Industry-Institute Interaction would ensure mutual benefits and ultimate aim will be the creation of confidence in industry by the Institute which would result industries involving voluntarily the Institute at various stages of its development.

The responsibilities and functions shall include (but not limited to) the following:

1. To develop the educational programmes which are consistent with the wide range requirements of the industry and can bring about to engineering personnel capable of coping-up with the accelerating pace of the technological development
2. To create adequate facilities of updating knowledge of professional engineers and technologists to meet growth and developmental needs of the industry
3. To coordinate the research and developmental activities of the two systems.
4. To prepare /update a comprehensive directory of technology experts in different fields of expertise and know-how and forging continuing links with them through various means of involvement like talks, guest lectures, research collaboration, students project guidance, seminars etc.
5. To establish / continue the liaison between faculty in the Institute, representatives from the Industries and representatives from organizations involved in the promotion of industrial development in the region through organizing with the regular group meetings for mutual benefits to both the systems i.e. industry and institute.
6. To identify, prepare and update a list of top executives and technologists from various industries / establishments in the region and working out a system by inviting them to address the faculty and students.
7. An Entrepreneurship Development Cell (EDC) shall be functioning with the intention of nurturing entrepreneurship skills of the students with **IIC**. The cell will provide a platform for the students to pursue entrepreneurial activities and also provide assistance to potential entrepreneurs.

The Institution Industry Cell coordinator shall work in coordination with Deans, Directors ,HOD,CoDs ,Department Incharges and other Cell Coordinators. Further, he/she shall be responsible for suggesting budgetary provision for activities related to the cell.