



# SANT BABA BHAG SINGH UNIVERSITY

Village Khiala P.O. Padhiana, Distt - Jalandhar (Punjab) India -144030

Department of Training & Placement

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Ref No: 04/SBBSU/TSP/24/353

14 May 2024

Circular

1. Department of Training & Placement is going to organize Campus Placement Drive by Lovely Autos (Arena & Nexa). Details are as below:

Company Name	Lovely Autos (Arena & Nexa), Jalandhar
Qualification	B.Com/BBA/B.A/MBA/Any Graduates
Date & Time	17 May 2024 (10:30am)
Venue	Lt – 1, Ground Floor, Block No - 05
Batch	2023 pass out & 2024 passing out batch
Job Location	Jalandhar, Nakodar, Shahkot, Adampur, Kartarpur, Bhogpur, Bholath, Jandiala, Goraya, Apra, Phillaur, Bilga, Kapurthala, Nawashehr, Banga, Balachaur,
Pay Package	Min. Rs.15100 per month + Lucrative Incentives
Role	Relationship Manager (Sales Executive)
Responsibilities	<ul style="list-style-type: none"><li>➤ Build and maintain relationships with customers</li><li>➤ Give a brief about the product, features and benefits to the customers</li><li>➤ Achieve or exceed sales targets</li><li>➤ Maintain process for Pre-Sales (Lead generation / Referrals/ Offering Test Drives to customers) &amp; Post Sales (Delivery / Service)</li><li>➤ Responsible for Customer Satisfaction and long term relationship building</li><li>➤ Maintain customer records, carry sales visits and acquire new customers</li></ul>
Requirements	<ul style="list-style-type: none"><li>➤ Result Oriented</li><li>➤ Team Player</li><li>➤ Excellent communication skills and selling skills</li><li>➤ Customer centric</li></ul>

2. Dean UICM/UIH/UICA/UIS are requested to share this information with their respective branch students & motivate them for maximum participation for the selection process.

  
(Dr. Jagteshwar Singh)  
Training & Placement Officer

To:

Dean – UICM/UIH/UICA/UIS (For necessary action, please & circulation among the Cods & Hods).

Through email

CC:

1. Secretary, SBBSMCS- For kind information, please.
2. Vice Chancellor, SBBSU- For kind information, please.
3. Registrar, SBBSU- For kind information, please.
4. Dean Academics, SBBSU - For kind information, please.
5. Director IQAC, SBBSU - For kind information, please.